

Ildi Amon

Journalist · Corporate Investigator · Researcher · Copywriter · Proofreader

QUALIFICATIONS

MA Communications (Journalism), RMIT University (Melbourne), 2013

Graduate Diploma in Journalism, RMIT University (Melbourne), 2012

BA (Media and Communications), University of Melbourne, 2007

High School Certificate (98.3%), Methodist Ladies' College (Melbourne), 2004

WORK HISTORY

- | | |
|----------------|--|
| 2017 – Current | <p>Source Code Leak: Google Digital News Initiative (Budapest, Hungary)
<i>Consultant</i></p> <ul style="list-style-type: none">• This project aims to create effective web scrapers and algorithms that can help journalists uncover hidden business interests |
| 2017 – Current | <p>Saatchi & Saatchi (Budapest, Hungary)
<i>Copywriter</i></p> <ul style="list-style-type: none">• Content writing and SEO• Research and fact-checking |
| 2016 | <p>KPMG (Budapest, Hungary)
<i>Senior Corporate Investigations Analyst</i></p> <ul style="list-style-type: none">• Research and analyse risk issues (e.g. corruption, litigation, adverse press coverage) pertaining to individuals and entities |
| 2015 – Current | <p>Freelance journalist</p> <ul style="list-style-type: none">• Live crosses for CNN Indonesia, Deutsche Welle, and others |
| 2015 – Current | <p>Communications consultant and freelance copywriter</p> <ul style="list-style-type: none">• Content writing, SEO and proofreading• Audience data analysis and content planning |
| 2014 – 2015 | <p>We Love Budapest - English (Budapest, Hungary)
<i>Managing Editor</i></p> <ul style="list-style-type: none">• Strategic content planning• Social media management• Managing a small team• Audience data analysis to significantly increase readership |
| 2012 – 2013 | <p>SBS Radio World News (Melbourne, Australia)
<i>Journalist</i></p> <ul style="list-style-type: none">• Writing and producing radio packages and news stories• Generate newsworthy interviews/feature ideas, and interviewing talent• Overnight desk-editor covering breaking news, monitoring news wires and sub-editing news bulletins |

- 2012 – 2013 **Metro TV (Jakarta, Indonesia), Sky News, The Conversation and WIN Television (Australia)**
Intern
- Writing TV news stories, sub-editing scripts, and voicing stories
- 2012 **Lyons Capital (Melbourne, Australia)**
Marketing Assistant (part-time while studying)
- Organising events and generating promotional materials
- 2010 – 2011 **Gap year**
- 2009 **Australand (Melbourne, Australia)**
Marketing Coordinator
- Creating and implementing project marketing strategies
 - Managing project marketing budgets
 - Analysing target markets
 - Briefing consultants
 - Helped achieve cost-savings by implementing a tender process for major marketing expenditures
- 2007 – 2008 **Amoveo (Melbourne, Australia)**
Marketing Coordinator
- Creating brand guidelines, website, and promotional materials
 - Writing tender submissions

BLOGS

As a creative outlet for writing about topics that interest me, I'm working on these two blogs:

www.womenofeuropa.net

www.invisibleinsight.weebly.com

ADDITIONAL TRAINING

Public speaker training, Budapest Toastmasters, 2018

Doing Data Journalism, European Journalism Centre (online), 2014

Foreign Correspondent Training, Transitions Online (Prague), 2014

Volunteer Journalist, International Journalism Festival (Perugia), 2014

Indonesian Journalism Professional Practicum, ACICIS (Jakarta), 2013